**Original Work Set-Up and Completion Summary**

**Objective:**

My objective in the creation of my Original Work project is to lay the foundation and create a business plan for the private lifeguarding business I want to start for my final product, Shoreline Swim Care. The objective of the business is to provide lifeguards to customers hosting private pool parties to enhance the safety of the party and ensure that everyone in the pool is safe.

**Materials:**

Everything that was done for this project was completed online.

**People Involved:**

There are three key people that were influential in the creation of my Original Work. My mentor, Melethia Campbell-Molitor, and I worked on the plan and made rounds of edits to ensure its readiness. Another important person in the business plan for Shoreline Swim Care is my best friend John. John is important because he is listed as the COO of the company and has a large role in the company’s day-to-day operations.

**Process Steps:**

The first thing that I did in the process of my Original work was come up with the idea. Then, I did hours of research in my research assessments on starting a business and the field I wanted to go into. To begin the creation of the plan, I filled out a “business plan worksheet” which allowed me to have an outline of the information that I wanted to include in my plan. Lastly, I brought my plan to life, filling it into a full-fledged business plan.

**Higher-level thinking:**

Evidence of my higher-level thinking used can be seen in the strategies that I put into place for Shoreline’s endeavors. Many of the outlines that are made in the business plan are plans to invest certain amounts of money into certain things to increase the potential profit of the company. This takes higher level thinking as it forced me to evaluate my circumstances and choose the best course of action for my success.

**Results:**

The result of my business plan is that my company now has the foundation laid, and I can continue to expand upon my ideas. The submission of my plan is evidence that I am on the right path to be able to have the company ready to go to the public by May 24th.